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Boss Radio KHJ In The Neon Fun Jungle



Synopsis

This is the 2016 updated version. "Boss Radio KHJ in the Neon Fun Jungle" is my personal journey to uncover mysteries and secrets behind the Hollywood rock and roll radio scene starting in the 1960s. Preview of the Chapters: 1: Fantasizing about Los Angeles -- This all started because I could just not stop myself from fantasizing about Los Angeles. 2: The Name Game -- Sing it loud, Shirley Ellis! A memorable name for a radio station can be crucial to public acceptance and audience loyalty. 3: Bad Karma on Sunset Boulevard -- What happened when I singlehandedly brought bad karma to a Hollywood radio station by what I did with a razor blade. 4: Sex, Drugs, and Rock and Roll -- I finally open up and reveal my own real-life experiences in Hollywood rock and roll radio sex and drugs. 5: Beam Me Up -- My work in Hollywood pulled me into the orbit of celebrities and an emerging science fiction cult. 6: Tracing the Timeline -- One legendary Hollywood company had Fred Astaire, Lucy and Ricky, Star Trek, Orson Welles, and Howard Hughes. 7: Uncovering and Preserving Radio History -- How I totally lucked into becoming a writer of contemporary radio programming history. 8: The Legends and The Mystique -- An up-close and inside look at the accomplishment of radio programming pioneers in Los Angeles in the 1960s. 9: The Beginning of The End -- What happens when radio magic no longer works like it once did when rock was young. 10: Cutting the Edge on the Cutting Edge -- Human nature demands that even famous people in Hollywood need something to cut the edge. 11. Benchmarks -- 25th anniversary of Boss Radio KHJ (1990). Bill Drake interviewed by Ron Jacobs (1999). 50th anniversary of Boss Radio KHJ (2015). 12: Adventure Repeating Itself -- Steps you can take (no matter what industry you work in) if you need to reinvent yourself like I did. Hint: We all need to reinvent ourselves, but some people choose to remain in denial their entire life.

Book Information

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Customer Reviews

Woody tells stories about some fabled times in Los Angeles radio, but this book is way more than that. It's intimate, emotional, and uplifting. He achieved his dream of being on the air in L.A., but when the dream quickly came crashing down, he got moving, picked himself up, and eased on down the road, creating several new dreams along the way. He held down some impressive positions, but still he grieved over his perceived losses, until one day he realized he was past it. Really over it. He set about creating a new way of life for himself that was soul-satisfying, and...you should download this book and absorb it all. There are lessons here for all of us - radio fans or not.

Admission: I loved the NFJ first edition. It told a story that connects with me, a radio freak!Second Admission: The new NFJ is better and richer than I expected, as radio is not as exciting (to me anyway) as it was, but I found some tasty new morsels of info and behind-the-scenes intrigue which kept me searching for more. It is always fun to read not only "scholarly research" but also the private moments of people that I knew, admired, listened to, hated, envied, wondered about, or actually worked with and/or for.Kindle reading is my new "jones," and reading books on "the media" and the people of radio, television, news and film is just perfect for cocooning on a lazy weekend. And, when my eyes get tired, I often let the Kindle read it to me... which I recently discovered.In summation: As I like to say, "It is cheap - at twice the price!" It is well worth reading and treasuring. Ahh, radio, we miss you... and the journey into the Neon Fun Jungle at least gives us a feeling for the broadcasting that used to be!

Fair at best, more about the author and radio than KHJ. If you want to learn about KHJ and how it became such a great station, buy Ron Jacob's book.

If you love reading about the history of Top40 radio, this book about the genre in Boss Angeles is a must read.

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